

TASTE OF SLS PLAYA MUJERES

FREQUENTLY ASKED QUESTIONS

GENERAL EVENT INFORMATION

What is Taste of SLS?

Taste of SLS is a high-end beachfront event that brings together music, gastronomy, entertainment, and SLS' signature style. For two nights, SLS Playa Mujeres transforms into a culinary stage featuring premium food and beverage stations, live show cooking experiences, and elevated mixology, alongside performances by international artists.

Is it a concert or a food festival?

Both, but gastronomy is at the heart of Taste of SLS. It is a high-end culinary festival that combines a unique gastronomic offering with music, entertainment, and large-scale production.

When will Taste of SLS take place?

Taste of SLS will take place on October 30 and 31, 2026, at SLS Playa Mujeres.

Who is performing?

The Chainsmokers will perform on October 30, and Bomba Estéreo on October 31.

What time will the performances start?

Performances will run from 9:00 p.m. to 10:30 p.m.

Can I attend only one night, or do I need to attend both?

Guests can choose between a single-night experience or an option to enjoy both dates.

What does the Taste of SLS experience include?

Taste of SLS combines performances by renowned international artists with a high-end culinary experience built around a food festival featuring a curated selection of food and beverages. The experience includes access to the corresponding event, food and beverage service from 6:00 PM to 11:00 PM, as well as pop-ups, elevated mixology featuring globally recognized spirits brands, premium cuts, dry-aged meats, top-quality ingredients, live show cooking, and culinary creations specially designed for this extraordinary event.

What are the culinary pop-ups?

They are special dining experiences bringing together selected SLS Playa Mujeres restaurants as part of the Taste of SLS experience. Additionally a special pop up by Carna in the expert hands of Dario Cecchini will be available during the two days.

Is Taste of SLS only a concert?

No. The experience combines live music performances with culinary offerings, food and beverages, entertainment and special experiences, creating something broader than a traditional concert.

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EVENT-ONLY ATTENDANCE

This section applies to guests who do not wish to stay at SLS Playa Mujeres and only want to attend Taste of SLS.

Can I attend Taste of SLS without staying at SLS Playa Mujeres?

Yes. There are ticket options for guests who wish to attend the event without booking a stay at the resort.

Can I buy a ticket for just one night?

Yes. There are individual options for October 30, with The Chainsmokers, or for October 31, with Bomba Estéreo.

Can I buy access for both nights?

Yes. There is also an option to attend both nights and enjoy the performances by The Chainsmokers and Bomba Estéreo.

What does the ticket include?

Your ticket includes a complete experience of gastronomy, beverages, and entertainment, with access to:

- Dry-aged and Wagyu cuts, prepared to order at our live-fire grill stations.
- Live show cooking and a wide variety of culinary stations featuring dishes prepared to order.
- Champagne, premium spirits, and elevated signature mixology.
- Headline performances and the full evening entertainment program.

Are food and beverages included throughout the day?

No. For guests who purchase event access only, food and beverages are included during Taste of SLS hours: 6:00 p.m. to 11:00 p.m.

Does the ticket give me access to the resort during the day?

No. The access included corresponds to the event experience during the established hours.

Can I use the pools, beach, restaurants or spa if I only have a ticket?

No. Use of the resort facilities and services is reserved for guests with a booked stay.

Does the ticket include accommodation?

No. The Taste of SLS ticket and a stay at SLS Playa Mujeres for the event are independent products. You can book your stay [here](#) or purchase tickets only [here](#).

FOR GUESTS WHO WANT TO STAY WITH US

This section applies to guests who wish to book a stay at SLS Playa Mujeres and enjoy Taste of SLS during their trip.

What does the Taste of SLS offer for hotel guests include?

The offer combines an all-inclusive stay at SLS Playa Mujeres with the Taste of SLS experience. Guests can enjoy the resort throughout their stay and, in addition, experience the special event programming.

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During which dates can I book this offer?

From now through October 30, 2026. The offer is valid for stays of a minimum of two nights, with travel dates from October 25 to November 5, 2026, including the night of October 30 and/or 31.

What is the minimum stay?

A minimum stay of two nights, with travel dates from October 25 to November 5, 2026, including the night of October 30 and/or 31.

Can I choose any room category?

Yes. The offer applies to all room categories, subject to availability.

Is Taste of SLS included in my stay?

If you booked directly through our official website and selected one of our two current Taste of SLS rates, your access is included for both nights: The Chainsmokers and Bomba Estéreo.

If you booked under another rate, you will need to purchase your access separately, depending on which night you wish to attend. If you would like to purchase your ticket separately, click [here](#).

How does check-in and event access work?

If you have a stay reservation that includes access to Taste of SLS, check-in will take place in the SLS Playa Mujeres lobby as part of your arrival at the resort. Event access will be validated according to your reservation details and the corresponding passes.

If you purchased Taste of SLS tickets only, access will be directly to the event, and you will need to present your confirmation or corresponding ticket to enter.

For both options, we recommend having your reservation confirmation or ticket readily available upon arrival.

Is the event experience still limited to 6:00 p.m. to 11:00 p.m.?

Yes. The specific Taste of SLS programming runs from 6:00 p.m. to 11:00 p.m. However, resort guests can enjoy the services and experiences throughout the rest of the day, as well as the daytime programming included in their all-inclusive stay.

What can I enjoy during the day if I stay at SLS?

Guests can enjoy the all-inclusive experience at SLS Playa Mujeres, including dining, beverages, pools, beach, entertainment, wellness, activities and other amenities available during their stay.

Do I have to pay an additional charge to attend Taste of SLS if I booked the offer?

No. The Taste of SLS experience is included in the applicable accommodation offer.

Can I stay additional nights?

Yes, subject to availability and applicable conditions. The specific offer covers stays from October 25 to November 5, 2026, as long as they include the night of October 30 and/or 31.

Can I travel with children?

Yes. SLS Playa Mujeres welcomes families.

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What is the advantage of booking a stay instead of buying a ticket only?

A stay allows you to enjoy SLS Playa Mujeres as an all-inclusive experience throughout the entire trip, in addition to access to Taste of SLS. It is the right option for guests who want to make the event part of a complete vacation, rather than simply attending a musical performance.

If I booked my stay before Taste of SLS was announced, do I have access to the event?

No. Access to Taste of SLS is not automatically included with reservations made before the event was announced. To have access, your stay must be booked under one of the two available Taste of SLS rates. If your reservation does not correspond to either of these rates, you will need to purchase your Taste of SLS ticket separately [here](#).

ADDITIONAL QUESTIONS:

Where will Taste of SLS take place?

There are several ways to get to SLS Playa Mujeres. You can drive yourself, use transportation services through digital platforms, or opt for the transportation service that SLS Playa Mujeres will offer during the event.

Where exactly is SLS Playa Mujeres located?

SLS Playa Mujeres is located at Paseo Mujeres, Manzana 1, Supermanzana 3, Cancún, 77400, Quintana Roo, Mexico, in the Playa Mujeres area, north of Cancún.

To get there from Cancún, take Avenida Bonampak toward Costa Mujeres, following the road toward Isla Blanca. The resort is approximately 10 minutes from downtown Cancún and 35 minutes from Cancún International Airport, depending on traffic.

Will there be parking for attendees?

No, parking will not be available for event attendees.

How does access to the Playa Mujeres complex work?

Access to the complex is subject to the corresponding security controls. Attendees must follow staff instructions and present the documentation or credentials required to enter the event.

Does the ticket allow me to enter SLS Playa Mujeres during the day?

The event ticket should not be interpreted as general access to the resort during the day. The access included corresponds to the Taste of SLS experience during the established hours and on the date selected.

Where do I check in when I arrive?

After presenting your official ID at the Playa Mujeres gate, just a few meters ahead on the right-hand side of the road you will find the entrance to SLS Playa Mujeres, where our security staff will ask for your ticket or purchase confirmation for your Taste of SLS access or stay. They will then direct you to your entry point or, if you are arriving in your own vehicle, let you know where to park and whether parking capacity is still available.



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Do I need to present identification?

Yes, your ID will be requested at the first access gate to the Playa Mujeres complex.

Is there a dress code for Taste of SLS?

Your best look — to see and be seen.

What time does the event start?

The Taste of SLS experience is scheduled from 6:00 p.m. to 11:00 p.m.

Can I arrive before or after 6:00 p.m.?

Access is valid starting at 6:00 p.m., so entry before that time is not possible. Please note that if you are delayed, you will still be able to access the experience, but remember that event hours are strictly 6:00 p.m. to 11:00 p.m.

Can I leave and re-enter the property?

No, entry to the event is one time only, so if you decide to leave SLS Playa Mujeres you will not be able to re-enter.

Will there be options for people with dietary restrictions?

Attendees can choose from the variety of food available the options that best suit their dietary needs.

Will there be vegetarian or vegan options?

Yes, the food options across the different stands include vegan and vegetarian choices.

Can I purchase additional food or beverages during the event?

Yes. If you wish to purchase food or beverages that are not part of the Taste of SLS package, you can do so directly at the bars or with the service staff at the event.

Is Taste of SLS a family-friendly event?

Yes. Taste of SLS is an experience that can be enjoyed by the whole family. For guests attending with children, the resort will offer a dedicated space separate from the Taste of SLS area, where younger guests can enjoy activities specially designed for them.

Will the Kids Club be available during Taste of SLS?

Yes. The Kids Club will operate as a dedicated space separate from Taste of SLS on both event dates, offering activities such as arts and crafts, board games, and other recreational activities for children. The Kids Club will be available until 10:00 PM on both nights.

What happens if it rains?

In the event of adverse weather conditions, Taste of SLS has a contingency protocol designed to ensure the safety of our guests, artists, collaborators, and technical crew.

The following measures are included in this protocol:



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1. Setup

Stage and equipment setup may take place under light rain conditions, provided that all equipment remains disconnected and is not powered on during the process.

2. Contingency Plan

For a concert of this scale, the Taste of SLS production team conducts a rain backup call 48 hours in advance, based on the weather forecast and expected conditions for the event day.

If there is a significant likelihood of adverse weather conditions, a decision will be made at that time as to whether certain equipment should be set up or relocated to the ballroom, avoiding a last-minute decision that could compromise event operations.

3. Stage

The stage will feature a roof designed to provide protection against light to moderate rain, subject at all times to safety conditions and the technical specifications of the structure.

4. Suspension or Cancellation Criteria

The concert may be paused, suspended, or canceled when weather conditions pose a risk to guests, artists, collaborators, or technical equipment. These conditions may include heavy rain, strong winds, thunderstorms, or equipment that has become wet, compromised, or damaged.

5. Artist's Decision

The artist and/or their production team reserve the right to determine whether to continue or suspend their performance based on weather conditions, technical requirements, safety protocols, and the provisions established in their contract.



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